

Electronic Advertising Contract (www.TXLawyers.com)

Date: _____

Advertising Rates

Type 1: Featured Attorneys Ad. W 200 X H 125 (pixels). Reserved for attorneys and law firms.

1-3 Months: \$300.00 per month [Up to 6 advertisers per month will be rotated evenly between the 3 ad locations]

4-6 Months: \$275.00 per month Key locations are Homepage, Browse by Law Category, Browse by City,

7-12 Months: \$250.00 per month Attorney Profiles, Mapped Results, Search Box Results, Contact Us, and FAQ's.

Type 2: Box Ad. W 200 X H 200 (pixels)

1-3 Months: \$200.00 per month [Up to 6 advertisers per month will be rotated evenly between the 2 ad locations]

4-6 Months: \$180.00 per month Key locations are Browse by Law Category, Browse by City, Search Box Results,

7-12 Months: \$160.00 per month Client Login, Advertise, About Us, Contact Us, and FAQ's.

Type 3: Banner Ad. W 468 X H 60 (pixels)

1-3 Months: \$150.00 per month [Up to 5 advertisers per month will be rotated evenly at the single ad location]

4-6 Months: \$140.00 per month Key locations are Browse by Law Category, Browse by City, Attorney Profiles,

7-12 Months: \$130.00 per month Mapped Results, Search Box Results, Client Login, and Join the Directory.

File size for all materials should be 50k or less. E-mail electronic files to clientservices@txlawyers.com in GIF or JPEG format. Please send the URL that the ad will be linked to or the ad can be linked to your TXLawyers.com profile.

Advertiser: _____

Address: _____

City: _____

State: _____

Zip: _____

Contact Person: _____

Phone: _____

Fax: _____

Email Address: _____

Ad Type (1, 2, or 3): _____

Rate: \$ _____

Number of Runs: _____

URL or Special Notes: _____

TOTAL \$ _____

THE FIRST MONTHLY PAYMENT IS DUE WITH CONTRACT. MULTIPLE-RUN ADS MUST BE PAID FOR EACH MONTH BY THE PAYMENT DUE DATE. NO ADS WILL BE UPLOADED WITHOUT FULL PAYMENT IN ADVANCE.

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED. The appended conditions are acknowledged as a part of this contract. Molina Media, LLC reserves the right to accept or reject any advertising copy submitted.

Name of Authorized Signatory: _____

Title: _____

Signature _____

RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:

Molina Media, LLC
2000 East Arapaho Rd., #22114 Richardson, TX 75081
(214) 289-4915

Terms & Conditions

1. Molina Media, LLC reserves the right to reject any advertising materials. Advertising orders are accepted subject to the terms and provisions of the current guidelines, and the conditions set forth in the principles governing advertising in the TXLawyers.com web site.
2. Molina Media, LLC will invoice advertiser for special or custom production requirements.
3. Insertion orders must be made in writing and are due by the Space Reservation deadline. Materials/electronic files are due by the Payment & Materials deadline. All cancellations should be confirmed in writing prior to the Payment due date.
4. Molina Media, LLC will not be bound by any condition, printed or otherwise, appearing on order blanks or copy instructions where such conditions conflict with the terms and conditions set forth here. No waiver or modification to the foregoing shall be binding on Molina Media, LLC unless agreed to in writing by Molina Media LLC.
5. Materials must be provided in web-ready format, or customer will be billed design/production charges necessary to make materials web-ready. Web-ready materials means electronic files that are already in GIF or JPEG format which conform to the mechanical specifications published by Molina Media, LLC.
6. Advertiser must pay the full monthly rate by the Payment due date. All rates are subject to change. The Advertiser and the Advertiser's agency, if any, placing the advertisement with Molina Media, LLC shall be jointly and severally liable for payment under this contract. Bills or invoices may be sent at Molina Media, LLC's option to the Advertiser and/or the Advertiser's agency. In the event payment is not made when due, Molina Media, LLC may terminate the contract. Should Molina Media, LLC continue to publish the advertisement for the term of the contract, the Advertiser and/or the Advertiser's agency agree to pay late charges and interest as permitted by law, as well as Molina Media LLC's expenses of collection and/or attorney's fees, said fee and collection costs. Notice of any demand for collection or other legal notice to either the Advertiser or the Advertiser's agency shall serve as notice to the other.
7. Cancellation Policy: Cancellations after Payment due date are subject to a cancellation fee of 25% of the contract.
8. All ads may be updated once per month. Additional updates may be charged at a rate of \$100 per update.
9. The Advertiser and/or the Advertiser's agency will be presumed to have read the entire TXLawyers.com Web Advertising Specifications and Rates and agree to all terms and conditions listed herein. Such agreement is indicated by the Advertiser and/or the Advertiser's agency signature on orders placing advertisements with Molina Media, LLC. This agreement becomes binding when the order is accepted and confirmed by Molina Media, LLC in writing; however, should any ad copy be considered unacceptable by Molina Media, LLC, this contract will be terminated, unless an acceptable ad copy is provided to Molina Media, LLC within the guidelines on Page 1 of this contract. This agreement shall be deemed to be entered into and performed in Dallas County, Texas, and shall be construed in accordance with that state's laws without reference to its choice of law rules.
10. Placement of ads may change with redesigns of the TXLawyers.com web site.
11. Electronic advertising on the TXLawyers.com web site, www.txlawyers.com, does not constitute an endorsement by TXLawyers.com or Molina Media, LLC.

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